

USAID Southern Africa Trade Hub

The USAID Southern Africa Trade Hub: Enhancing Economic Growth and Food Security through Trade



Duration

September 2010 –
March 2016

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The goal of the United States Agency for International Development (USAID) Southern Africa Trade Hub is to increase international competitiveness, intra-regional trade, and food security in Southern Africa.

With offices in Gaborone, Botswana; Centurion (Pretoria), South Africa; and embedded advisors in offices in Malawi and Namibia, the Trade Hub works primarily in Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, and Zambia.

The Trade Hub provides needs-driven assistance to the Southern African Development Community (SADC), the Southern African Customs Union (SACU), governments, and private sector organizations in eight countries to advance regional trade within Southern Africa while incorporating gender integration, environment compliance, and strategic outreach in all activities.

As a regional program the Trade Hub works to:

- Reduce the time and cost of transporting goods across borders by deploying modern trade facilitation tools such as trade information portals and national single windows in selected countries.
- Strengthen the competitiveness of the grain, soy and groundnut value chains by reducing post-harvest losses, introducing better seeds and technologies, strengthening regional agricultural institutions and supporting trade and investment links.
- Increase capacity for regulating and enhancing the clean energy sector to increase investments.
- Improve the regional trade, investment and integration enabling environment through regulatory reform and the promotion of harmonized standards.

The Trade Hub supports the USAID Feed the Future program and the African Competitiveness and Trade Expansion (ACTE) initiative. The duration of the project is September 2010 to March 2016.

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