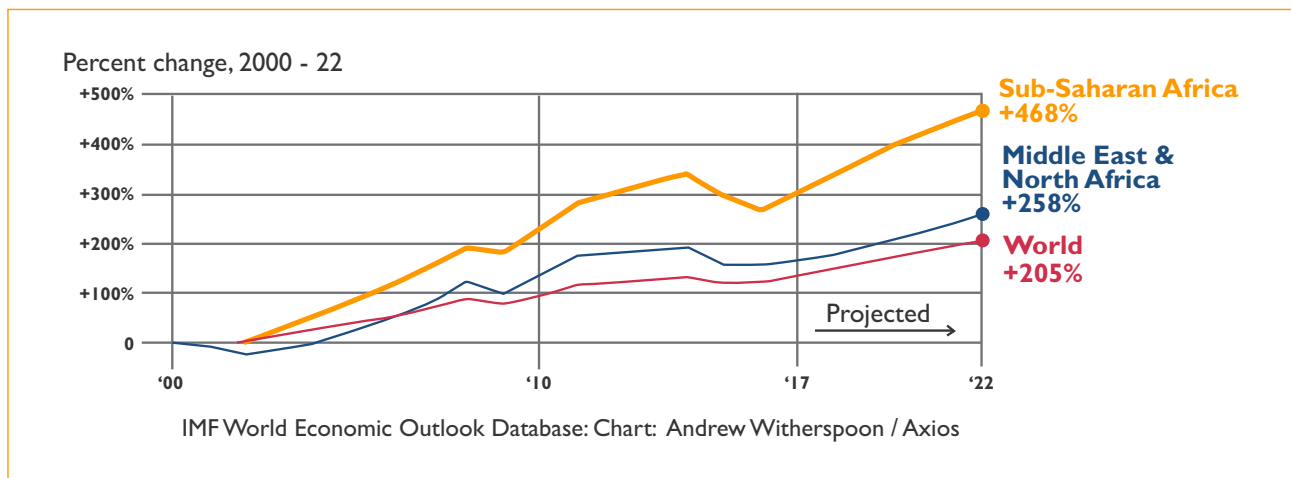




AFRICA RISING

Africa is home to six of the world's fastest growing economies, the fastest growing, working-age urban populations, and increasingly powerful consumer classes. Africa's economic development is also driving investments in infrastructure. The United States' President's Advisory Council on Doing Business in Africa estimates that African states will spend between US\$50 billion to US\$90 billion yearly on infrastructure projects that offer an average rate of return of 29 percent.

GDP GROWTH AROUND THE WORLD



MAURITIUS	94.86
SEYCHELLES	87.22
SOUTH AFRICA	80.32
BOTSWANA	72.20
NAMIBIA	69.98
CAPEVERDE	64.13
RWANDA	56.58
KENYA	55.35
GHANA	54.16
SENEGAL	53.59

*Score out of 100, based 2015 and 2016 data on various economic and social indicators.

SOURCE FRONTIER STRATEGY GROUP'S CONSUMER-CLASS CONDITIONS INDEX © HBR.ORG

For U.S. and International businesses and investors seeking new frontiers for growth, Africa holds abundant promise.

The United States Agency for International Development (USAID) Southern Africa Trade and Investment Hub (the Hub) promotes economic engagement in Africa by partnering with private and public sector institutions, business and industry associations, and international development agencies across Southern Africa to deepen regional economic integration, promote two-way trade with the U.S. under the African Growth and Opportunity Act (AGOA), and attract investment that drives commercial expansion within the region and to global markets.

THE SOUTHERN AFRICA TRADE AND INVESTMENT HUB

Improving the region's trade competitiveness, encouraging the diversification of exports beyond natural resources, and promoting a governing environment that is conducive to trade creates resilience among Southern African states while fueling demand for U.S. goods and services and growing international trade. The Hub focuses on four critical areas: finance and investment, an enabling regulatory environment and trade facilitation, export competitiveness, and agribusiness.

The Hub's dedicated Finance and Investment team works with regional and international financial institutions to identify and assess prospective investment opportunities and develop innovative solutions that enhance businesses' access to finance while delivering returns on investments.

The team's services include:

- Regulatory and market assessment services and commercial due diligence to support corporate and investment-driven financial transactions
- Partnerships with local banks that enable equity investors to find local debt capital to quickly close on transactions
- Long-standing experience collaborating with regional institutions such as SADC to overcome market-entry and analysis challenges while helping to remove non-tariff trade barriers and harmonizing customs norms and procedures
- Convening power with key stakeholders in the region as well as with U.S. government agencies to assist financial institutions with private sector transactions

The Hub facilitated over US\$45 million worth of transactions in its first year of operations.

THE HUB'S ADVISORY TOOLKIT

	U.S. Investors & Private Equity Firms	U.S. Corporations	U.S. Pension Funds
On-the-Ground Country Intelligence	✓	✓	✓
Introduction to Local Partners	✓	✓	✓
Identification of Acquisition Targets	✓	✓	✓
Opportunity Validation	✓	✓	✓
Tailored Market Studies	✓	✓	✓
Market Entry Strategy	✓	✓	—
Commercial and Operational Due Diligence	✓	✓	✓
Financial Analysis and Deal Structuring	✓	✓	✓
Investment Implementation Strategy	✓	✓	—
Technical Assistance	✓	—	—
Fundraising Support	✓	—	✓

USAID/Southern Africa
100 Totius Street
Groenkloof
Pretoria, South Africa
usaid.gov/southern-africa-regional

Trade and Investment Hub
satihub.com
info@satihub.com

Pretoria Hub Office
The Corner Office
410 Lynwood Road
Pretoria,
South Africa

Gaborone Hub Office
Unit 16 C & D
iTowers North
CBD Gaborone
Botswana

